OPEN EDUCATIONAL RESOURCES COUNCIL

September 22, 2017, 1:00 - 3:00pm
Colorado Department of Higher Education
1560 Broadway – Suite 1600, Denver, CO 80202

MEETING NOTES

Action Items in Red Font

1. Welcome and attendance (Tim)
   Phone: Oliver Bachelor (ACC), Auraria library (2), Gene Hainer, Jason Katzman (CU Boulder), Terri Strout (WCET) Tanya (WCET)
   Emily Ragan (MSU Denver), Courtney Bruch (CSU-G), Meg Brown-Sica (CSU), Helen Reed (UNC), Joshua Gardener (MSU Denver student), Deb Keyek-Frannsen (CSU System), Brittany Dudek (CCCS/Online), Jonathan Poritz (CSU Pueblo), Alex Leontyev (Adams State), Renee Martinez (CDE), Kim Hunter Reed (CDHE), Tim Flanagan (CDHE), Carl Einhaus (CDHE)

2. Public comments (Tim)
   None made.
   Tim – happy with number of survey results especially from students. OER work will be an important factor in helping reach Higher Education Master Plan goals.

3. CampusCon OER student panel in October (Carl)
   The National Student Leadership Conference, CampusCon, will be held at MSU Denver October 20 - 22. We have many student leaders from our state institutions attending. Troy Fossett, Student President of Internal Affairs at CU Boulder, is co-organizing a student panel on OER which will be offered during the conference. Jonathan Poritz will be the moderator for the panel. Thanks to both Troy and Jonathan for helping champion OER!

4. Update on surveys and report from WCET (Tanya & Terri)

   a. Survey Sub-Committee review of survey design
      Great response – over 3000. Responses will be turned over to CDHE. Policy Analysts and others who are interested are welcome to use it for their purposes.
      Troy (CU Boulder Student President) – would like to keep survey open…purely to help inform students regarding OER. Tanya recommends that as the survey was developed for a wide variety of people, that it be modified to be student focused. Troy will work on making it student focused. And Tanya recommends including faculty and be redesigned to be more engagement focused instead of survey focused. University of North Dakota texts their student body questions – may be good to pursue other means of reaching out to students. Troy is already planning on reaching students in other ways.

Clarified number of public institutions in Colorado (31 total). Tanya noted that CCCOnline is the model OER service in Colorado. But emphasized we should focus on recognizing institutions who are doing it well over pointing out IHE's who have a lot of work to do.

System Survey was added (not part of original scope) but needed to get a more comprehensive view of OER in Colorado. CCCS and CU System responded (note – there is mention of a UNC System in the survey, but that does not exist in Colorado) – CU System didn't have much OER services so concerned with including data from them – will just report on CCCS/CCCOnline results. The other challenge with this data is that it was a late add-on and Tanya didn't have all the necessary contact information. Would make sense to have institution responses, and then CCCOnline as a system example. Tanya requests that if you have any recent activities surrounding OER please email her. Tanya stresses that recommendations should be helpful and kind…the initiative is in its beginnings for many IHE's, so should focus on encouraging not criticizing.

Tanya scope goes until Oct 13th. Legislation states recommendations come from the Council who will agree upon them. Reminder – there are two reports – one from vendor (Tanya) and one from Council (in part using results from the survey). November 20th is report due date to Legislature (but report is due internally by November 6th). It is a tight timeline for all. Tanya will continue weekly updates.

All requests for clarifications come from a point person from Council. Deb, Helen and Brittany are point persons to work with Tanya. Jonathan has individual responses of survey data, but not institutional responses.

b. Data dissection and graph overview (Jonathan)
92% of students responded that cost of textbooks have become a serious barrier to attending Colorado institutions. Perceptions are not very different between faculty and students. Librarians are most aware of OER (Creative Commons). We should leverage expertise of Librarians for this work. Currently, no strong statistical conclusions can be drawn from results. There was a good mix of age ranges of respondents. Would be interesting to see breakdown of parent responses. No Charter school responses. It was pushed out to HS students enrolled in CE. However, postsecondary was not scope, higher ed was.

5. Review timeline for OER Council's Work (Tim & Tanya)
October 13th next scheduled meeting. Subcommittee should meet before to begin formulating recommendations based on survey results shared. And can start brainstorming ideas for recommendations now.

Proposed Outline for Report Due to Leg:
1) Why is this important work? (use language in Master Plan document as to value of higher ed) – Deb and Meg volunteered to write first draft for this first section
   a. Affordability barrier
   b. Equity barrier
   c. Learning

       d. Graduation Rates

       e. Completion Rates

       f. Higher Education Image – doing work to make it more affordable

2) Snapshot – OER Today

3) OER in Colorado today (from both surveys and Council knowledge) – including good examples of work (CCCOnline)

4) Recommendations/Strategies/Investments (should keep to 6-8 total) – use legislation requirements for items needed in recommendation

Bullet points and graphs are favored over paragraphs – make clear, concise, short. CCHE meets in late October and will like an update. Nov. 6th is current goal to have draft ready for review. It gives a few weeks to develop report after Oct 13th survey report due date.

Invest as state into OER number one recommendation? Include Oregon's example of ROI in implementing OER. Be clear that there will be an initial investment, but will have long term savings and benefits.

Recommendation categories from post-it note exercise (see individual ideas at bottom):

- Create a governing council over OER
- Support leveraging experts of OER/increase OER expertise
- Increase awareness of OER (faculty)
- Focus on key courses first (highest enrolled gtPathways and most expensive text books)
- Funding for faculty and institutions to implement use of OER resources (may include faculty release time)
- First Line Research (building resources for use in courses)
- Publicly Available (and modifiable)

6. Final Editing Sub-Committee discuss plan for review of report

7. Additional comments

Spencer will do a Doodle Poll to schedule meeting in late October 23 through 25 dates as options. 90 minute meeting.
Also, meeting November 3rd 1-3 pm to finalize draft (Spencer please schedule).

8. Next and final meeting: October 13, 2017

Call-in Number: 1-877-820-7831; Access code: 368215#

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Questions: Please contact Dr. Tim Flanagan at (303) 974-2667

Post-it Note Exercise Responses

(Council members were asked to write down their ideas for top recommendations)

- Identify common courses without good OER available
- Work collaboratively on needed OER
- Standing OER council(s) –> State – >Campus/System
- Create a permanent OER Advisory Council to develop models to distribute money
- Leadership statements of support (i.e. chancellors, presidents, provosts, etc.)
- Longer term state level staff to coordinate support activities, Pds, technical expertise such as an informative website (not a repository
- Organize a statewide conference
- Colorado should invest more resources (time, money, etc) to expand OER as a means to support affordability, equity, and student success for Colorado's college students
- Look into bottom line metrics for higher ed affordability, i.e. at what level of cost do various groups decide paying for school isn't feasible
- Instill awareness of OER resources via campus programs/events on a per-campus basis
- Expand communication and awareness about OER
- Visibility campaign → educate those that need it from survey data
- Curate 1st, 2nd create
- Funding for communication/messaging to increase adoption (Faculty)/ increase Engagement (Students)
- Develop suggested work flows for CC licensing that can be embedded into different institutional situations
- Fund OER initiatives at institutions for communication/education
- Involve librarians to educate faculty and staff about OERs (including CC and Public Dom)
- Librarian instructor, etc. workshops to find/locate/implement OER in courses
- Sponsor open forums at school on OERs
- Leverage expertise of librarians/IT/digital learning experts in a Co. OER consortium
- Provide money for instructional design support for courses (?) OER
- Funding for faculty development opps
- Provide more money for faculty development workshops educating faculty about benefits of OER for students
- Using the money to cover the cost of development for professors
- Create and fund meaningful incentives for faculty to move toward OER
- Faculty/content/expert/ ID training on new to use OERs/Open Texts in class dev
- Grants to take a course for **ALL** faculty
- Funding for training/edu program for faculty

- Funding/recognition for those developing OERs/Open Texts
- Funding for faculty incentives* As phase 1 *Course Buyout or *Smaller for
- Provide money for faculty support switchers to open ed resources
- Provide funding to campuses to "buy out" faculty to adopt OER in courses
- Grants for adoption and development
- Advise school to give release time to faculty who are developing OER
- Money for grants to e-campuses → lots of flexibility, creativity encouraged
- Grants to create OER learning objects and sharing them
- Recommend a grant so that OER could be implemented into Gen level courses on college campuses
- Focus on to 5 yt Pathway courses