

Service Areas

Work Session Discussion

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Purpose of today's discussion

1. Provide a brief history service areas in Colorado and current context
2. Call to action from the Student Success & Workforce Revitalization Task Force
3. Review timeline and stakeholder engagement process for revisions to policy
4. Brief introduction to principled approach to policy revision
5. Questions from Commissioners/ Guests- what are we missing?

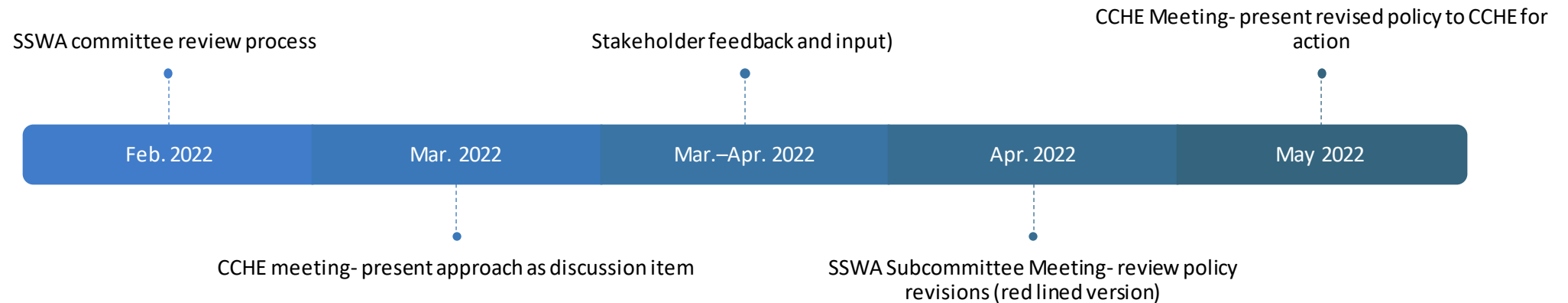
A Brief History

- Created in 1985- as a guardrail to delineate types of educational programming- CTE, 2 year, 4 year, geographic regions.
 - Intended to ensure regions could address workforce needs
 - Focused communication, marketing, etc.
 - Responsive to both rapid growth in the front range, as well as ensuring responsiveness in rural communities
 - Currently primarily used to address concurrent enrollment programs
- CCHE is, by statute, required to have a serve area policy
 - *§23-1-109(2), Colorado Revised Statutes, requires the Colorado Commission on Higher Education to define, after consultation with the governing boards of institutions, the geographic and programmatic service areas for Colorado public institutions of higher education for providing off-campus instruction.*
- Current Policy-
<https://highered.colorado.gov/Publications/Policies/Current/i-partn.pdf>

Student Success & Workforce Revitalization (1330)

- *There should be recognition that some institutions and systems are much better equipped than others (due to size, funding structure, infrastructure, etc.) for any potential competition.*
- *The marketplace has changed dramatically over the past 30 years, and the current service area policy has not kept up with those changes.*
- *Communities, and community needs, have dramatically expanded far beyond the physical boundaries drawn around institutions of higher education.*
- *Concurrent enrollment programs are a key stakeholder in this conversation, and that program has evolved as well. There is a need to more closely examine the relationship between CCCS and the state in this conversation.*
- *Online programs have dramatically impacted the fundamental role/function of service areas*

Timeline for Revision



A Principled Approach to Service Areas (pt. 1)

- *The Commission affirms its intention that institutions have maximum opportunity to address workforce demands, serve local needs, and provide innovative approaches to educating Colorado's students.*
- *The Commission expects that institutions work collaboratively to ensure that the needs of the state and its students are met.*
- *All public institutions of higher education must operate educational programs pursuant to their statutory role and mission*
- *To the extent possible, the Commission defers to governing boards to coordinate service area distinctions among their institutions and campuses (including concurrent enrollment programs):*
 - Colorado Community College System (SBCCOE)
 - Area technical colleges
 - Local district colleges
 - [Regional education providers](#)

A Principled Approach to Service Areas (pt. 2)

- *The Commission should create and adopt a “right of first refusal and primary responsibility” clause in the Service Area Policy Revision*
 - Collaboration in geographic regions and IHE's with physical presence
 - Leverage dispute resolution process for disagreements
- *Institutions of higher education should inform the Department of any changes in geographic boundaries, service areas, or local taxing districts, as approved by local governing boards within 30 days of adoption*
- *The Commission should require the transmittal of any cooperative agreement or memorandum of understanding between institutions of higher education that creates collaborative approaches to meeting regional needs within 30 days of execution.*



Questions

Thank You!