



# Apprenticeship Works for Your Business

Train skilled talent. Keep your best people. Grow your bottom line.

The Colorado Department of Higher Education is committed to scaling apprenticeships in critical roles in health care through the Colorado Collegiate Apprenticeship Program.

## Apprenticeship works because:

- 94% of apprentices stay with their employers after graduation, reducing training costs\*
- 98% of apprentices complete their program, reducing recruitment costs\*\*
- Apprenticeship promotes & increases diversity and inclusion in the workplace
- Empowered employees result in higher productivity and lower turnover
- Critical need roles are filled fast with on-the-job training

## Apprenticeship is:

- A reliable way to find the employees you need, right now
- Reducing liability in the workplace
- Creating a more inclusive, diverse culture and environment
- Staying competitive on industry trends
- Developing leadership within your organization
- A reliable way to accommodate an aging workforce

Apprenticeship programs bring a repeatable, systematic approach to training that ensures your business has the highest skilled, certified workforce you need.

## Apprenticeship is not:

An unpaid internship

Only for the trades

Basic job shadowing

Unstructured general tasks assignments

**For health care employers ready to join fellow innovative healthcare leaders who have successfully embraced our modern apprenticeship program contact our expert apprenticeship consultants.**

**Sarah Pak** (she/her),  
Employer Relations Manager  
Sarah.Pak@DHE.state.co.us

**Debbie Shackelford** (she/her),  
Healthcare Apprenticeship Consultant  
Debbie.Shackelford@DHE.state.co.us

**Learn more about Colorado Collegiate Apprenticeships at: <https://coapprentice.com/>**

\* Based on reporting from the United States Department of Labor

\*\* Based on reporting from the Colorado Department of Higher Education CO-HELPS program

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it.