Colorado Department of Higher Education Spring 2024 Faculty-to-Faculty Conference:

Innovations in Credentialing: A Statewide Faculty and Partners Convening

Sponsored by MSU Denver



Welcome!

- Ruthanne Orihuela, Director of Credential Pathways and Prior Learning Initiatives, CDHE
- Chris Rasmussen, Senior Director of Academic Pathways and Innovation, CDHE
- Thank you to MSU Denver for your donation of this lovely meeting space!

Innovations in Credentialing: A Statewide Faculty and Partners Conference

Conference Goals:

- ✓ Celebrate Colorado's innovation through the Credential As You Go (CAYG) national initiative and implementation of Stackable Credential Pathways (SB22-192)
- ✓ Demonstrate and further the connections between efforts in Colorado and the national movement in credentialing and skill-based hiring
- ✓ Expand coalition of faculty, employers and others engaged in credentialing innovation
- ✓ Develop strategies for continued progress and sustainability of efforts in credentialing

Innovations in Credentialing Conference Agenda

- 8:30-9:00: Gather and Light Refreshments
- 9:00-9:20: Welcome/Opening Remarks/Celebrations!
- 9:20-10:30: State-level Innovations and National Trends
- 10:30-10:45: Break

- 10:45-12:00: Promising Practices in Incremental Credentialing
- 12:00-1:30 Lunch with moderated employer and industry panel
- 1:30-1:45: Break
- 1:45-2:45: Breakout Sessions
- **3:00:** Takeaways/Growing the Coalition/What's Next?
- 4:00: Optional—Gather at Tivoli Union Brewery for further conversation

Stackable Credential Pathways Achievements

Senate Bill 22-192 "Opportunities for Credential Attainment"

- Colorado's Quality and In-Demand Non-degree Credential Framework
- Six Stackable Credential Pathways in Early Childhood Education, Behavioral Health, and Cybersecurity
- \$1.8 million to students
- \$450,000 in technical assistance grants

Colorado's Quality and In-Demand Nondegree Credential Framework

Demand. The credential must align with industry and economic demand. The credential is recognized in the marketplace and leads to job opportunities in growing industries and pathways.

Employment Outcomes. The credential must have evidence of substantial employment outcomes. There is proof that having the credential either directly leads to jobs paying a living wage in a growing occupation or develops the essential skills and competencies needed for those jobs.

Evidence of Skills. The credential must have transparent evidence of the skills and competencies learned when earning the credential.

Stackability. The credential is able to exist as part of a sequence of credentials that can be accumulated over time to build skills and advance an individual's career and earnings.

View the Framework and Evaluation Rubric Here



Stackable Credential Pathways

Behavioral Health

To Licensed Social
Worker/Licensed Clinical
Social Worker via
Microcredential,
Associate, Bachelor's, and
Master Degree

or

Licensed Addiction
Counselor via Industry
Credentials, Bachelor's,
and Master Degree

Cybersecurity

To Information Security
Analyst via

Industry Credential (and Bachelor's Degree)

or

Apprenticeship (and Bachelor's Degree)

Early Childhood Education

To Elementary Teacher License via

ECE Certificates, Associate, and Bachelor's Degree

or

Apprenticeship, Associate, and Bachelor's Degree

Congratulations Colorado Credential As You Go!

- CSU Global: Retro Award of Certificate in "Strategic Decision Making & Communication (Audra Spicer, Provost)
- CSU Pueblo: Retro Award of Certificates in Construction Management and Homeland Security (Helen Caprioglio, Associate Provost)
- CSU Fort Collins: Certificate in Design Thinking (Laura Malinin, Director, Nancy Richardson Design Center)

Congratulations Colorado Credential As You Go!

- Red Rocks Community College: Stackable Early Education Certificates in the Child Care Development Specialist Apprenticeship Program (Janiece Kneppe, Program Chair for ECE)
- Colorado Mountain College: Essential Skills Certificate (Maureen Stepp, Assistant Dean of Instruction for Business and IT; Abby Crew, Assistant Dean of Academic Planning, Assessment, and Improvement)
- MSU Denver: Career Launchpad Digital Badges and Connecting Non-Credit to Credit Pathways (Terry Bower, Associate Vice President for Innovative and Lifelong Learning)

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State-level Innovations and National Trends

Moderator: Alison Griffin, Senior Vice President, Whiteboard Advisors, and member of the Board of Trustees, Colorado Mesa University

- Melanie Booth, Executive Director, Higher Learning Commission's Credential Lab
- Scott Cheney, Chief Executive Officer, Credential Engine
- Renise Walker, Assistant Director, Systems Innovation, Colorado Workforce Development Council
- Kristi Wold-McCormick, Assistant Vice Provost and University Registrar, University of Colorado Boulder and President Elect, AACRAO

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Please Enjoy a Short Break

From 10:30-10:45

Promising Practices in Incremental Credentialing Using the Incremental Credential Framework

March 8, 2024

Spring 2024 Faculty-to-faculty Conference

Innovations in Credentialing: A Statewide Faculty Partners Convening



Promising Practices in Incremental Credentialing (Using the Credential As You Go Model)

Framing and Panel Moderation by Nan Travers, Empire State University (SUNY), and Co-Principal Investigator, Credential As You Go

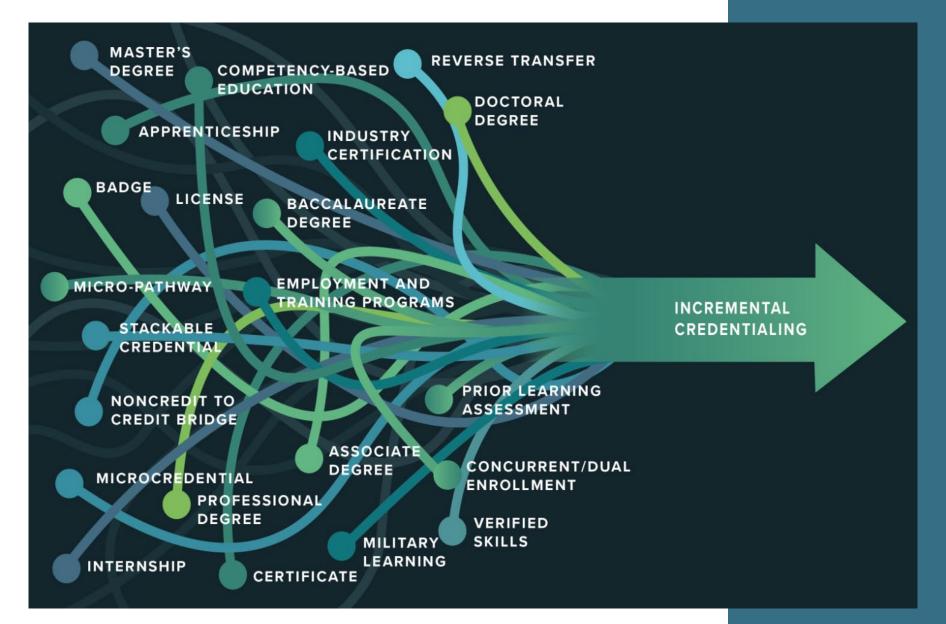
- Retro As You Go: Helen Caprioglio, CSU Pueblo
- Stack As You Go: Janiece Kneppe, Red Rocks Community College
- Learn As You Go: Allana Farley, CDHE and Kathryn Regjo, Colorado Mountain College
- Partner As You Go & Transfer As You Go: Jennifer Dale, Community College of Aurora and Mary Chavez, Pueblo Community College
- Specialize As You Go: Laura Malinin, CSU Fort Collins

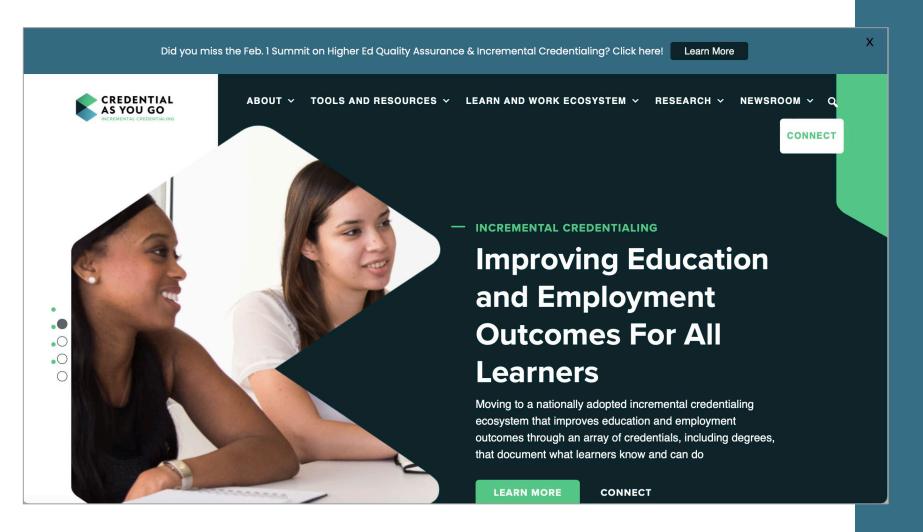
Credential As You Go

- 5-year-old national initiative
- Working to transform the U.S. degree-centric system into a nationally recognized incremental credentialing system designed to meet mid-21st century workforce needs and open opportunities for learners
- Equity-focused system enabling individuals to be recognized for what they know and can do as they acquire learning
- Partnership among:
 - Center for Leadership in Credentialing Learning, SUNY Empire State University
 - Program on Skills, Credentials & Workforce Policy, George Washington University
 - Corporation for a Skilled Workforce
- Guided by National Advisory Board of 130+ higher education experts, industry and policy leaders, other influencers
- Co-founded the Learn & Work Ecosystem Library



What are Incremental Credentials?





https://credentialasyougo.org

Key Features

- Video
- Playbooks (11)
- Summits (videos/materials)
- Dictionary of Terms
- Case Studies
- Member Profiles
- Briefs
- News Articles & Blogs
- YouTube Channel
- Advisory Board Directory
- Link to Learn & Work
 Ecosystem Library

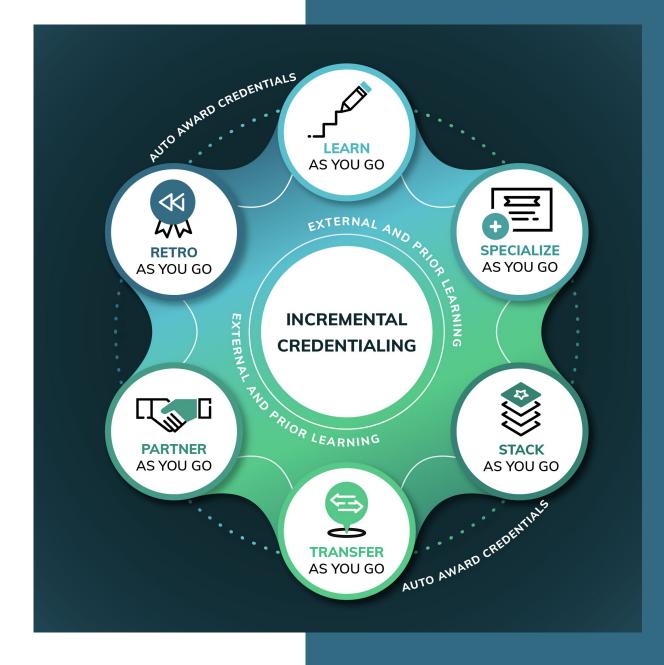


Incremental Credentialing Framework

The incremental credentialing process formally credentials learning that individuals acquire along the way so that they can be recognized for employment and further education. The framework provides six approaches to developing and implementing incremental credentials.

Auto-Award

Prior Learning





Key Research Questions

- 1. What does it take to implement incremental credentials at institutions and change the national credentialing system?
- 2. What are the student outcomes from engaging in/completing incremental credentials?

Access

Enrollment

Persistence

Completion

Next Steps



2023-2024 Research Briefs & Reports

Report on Policies & Initiatives Related to Credential As You Go

Research Brief: Report on Policies & Initiatives Related to Credential As You Go: CO, NC, NY

Research Brief: Mapping Key Learn-and-Work Ecosystem Initiatives/Alliances

Research Brief: External & Internal Influences Affecting the Implementation of Incremental Credentials

Progress Brief: Lessons Learned and Milestones

Report: Moving from a Degree-Centric Postsecondary System to an Incremental Credentialing System: What Happens to Learners' Financing Many initiatives are happening across higher education – sometimes competing, sometimes partnering External & internal influences – need more advocacy & supports:

- Quality & value indicators
- Communications
- Curriculum development & reform
- Infrastructure

Key areas still need to change (e.g., financing, workplace integration, transfer)





Incremental Credentialing Outcomes

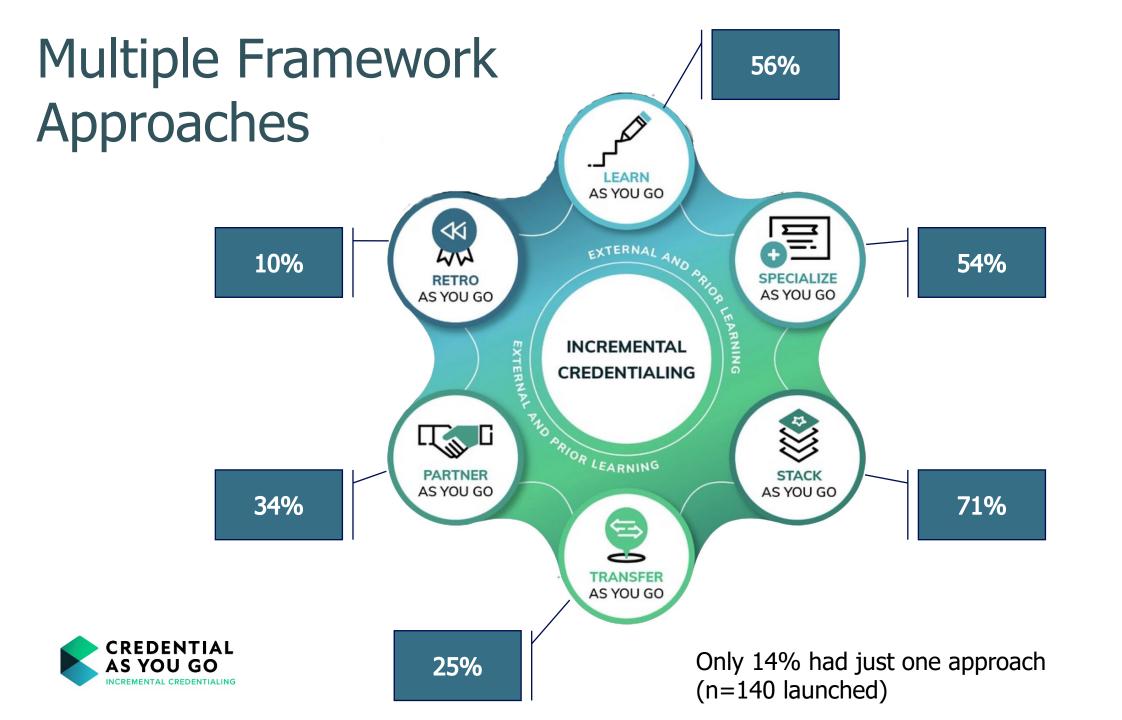
So far, 179 incremental credentials have been identified to study

- 78% are launched
- 53% are credit-bearing, 31% are noncredit, and 10% are a combination often including industry credentials or credit for prior learning (CPL)
- For credit credentials, the most common range is 9-12 credits within the first two years of undergraduate studies
- Some credentials are at the graduate level

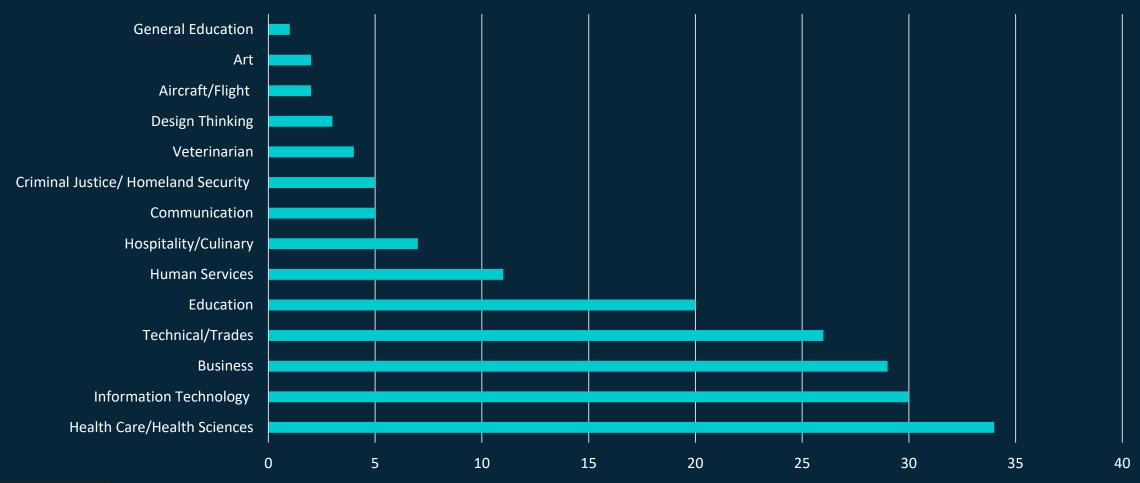
Different designs

- Build into a degree
- Align to specific jobs or industry
- Use prior learning & industry certifications
- Bridge noncredit to credit





Credentialing Areas Across CO, NC, NY





Major Milestones/Lessons Learned

- Incremental credentialing is spreading
- Flexible frameworks
- Case Studies/Examples
- Networking is important
- Currency of information is essential
- More research is needed change processes require evidence
- Quality & value are main drivers of change





RETRO AS YOU GO

Certificates

- Construction Project Manager
- Construction Procurement
- Construction Safety, Law & Management
- Estimating & Planning Construction Costs
- Surveying & Modeling
- Homeland Security Studies

- Existing certificates
- In-demand fields
- Specific skill sets

ALSO LEARN, SPECIALIZE, STACK AS YOU GO



SUCCESSES

Accomplished:

- 16 contacted...Award of 13 certificates to 7 students
- 2 Students returned to finish degree (COSI-FWYS)
- Review & advising led to two degree conferrals

In progress:

- More student contacts, further data screening
- Microcredential creation, badging software
- More transcript review for degrees and certificates







STACK AS YOU GO

Incremental credentials add together or stack into larger credentials including degrees, which are strategically planned into credentialing pathways.



Stacking Credentials ala CAYG

Early Childhood Degreed Apprenticeship

Janiece Kneppe Walter, Ed. D. Red Rocks Community College Lakewood Colorado

March 8, 2024



Transitioning from Course Outcomes to Competency based Education (CBE)

Crosswalked 9 ECE courses in the AAS-Early Childhood Education Degree with <u>Colorado Competencies for EC Educators and Professionals</u>.

Non-credit trainings completed in EC Apprenticeship along with evidence demonstrating competencies are awarded college transfer credit via PLA.

4 of the 6 remaining ECE courses are practicum-based. 2 courses cover technical information that lacks sufficient workplace training opportunities and are still best taught as traditional residency coursework in addition to 5 Gen. Ed. Courses (CBE or traditional coursework).

STACKING CERTIFICATES	NUMBER OF CREDITS	CBE/PLA PROCESS + RESIDENCY COURSEWORK	CBE EVALUATION METHOD
EARLY CHILDHOOD ASSISTANT TEACHER CERTIFICATE	6 - credits	1 ECE course via CBE/apprenticeship + 1 regular ECE college course	PLA Portfolio → college transcript
EARLY CHILDHOOD EDUCATION CERTIFICATE	12-credits	3 ECE courses via CBE/Apprenticeship + 1 regular ECE college courses	PLA Portfolio → college transcript
EARLY CHILDHOOD TEACHER CERTIFICATE	18-credits	4 ECE courses via CBE/Apprenticeship + 2 regular ECE college courses	PLA Portfolio → college transcript
EARLY CHILDHOOD DIRECTOR CERTIFICATE	30-credits	7 ECE courses via CBE/Apprenticeship + 3 regular ECE college courses	PLA Portfolio → college transcript
ASSOCIATE OF APPLIED SCIENCE (AAS) – ECE	60-credits	9 ECE courses via CBE/Apprenticeship + 6 regular ECE college courses and 5 regular or CBE Gen. Ed. Courses	PLA Portfolio + College transcript

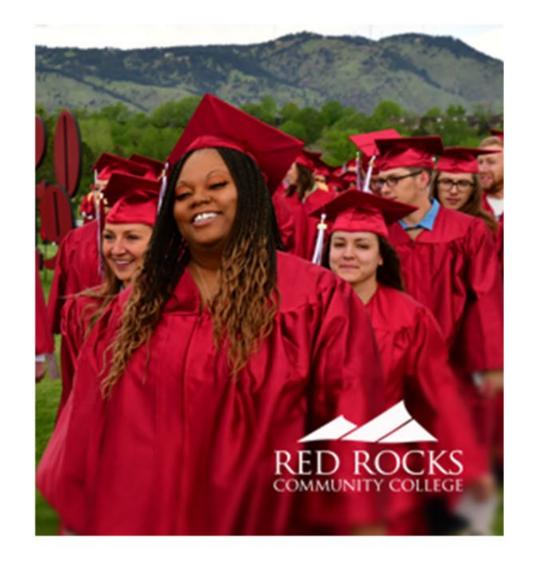


Now What? Recruitment into a New Pathway

Currently have 13 EC Apprentices registered across 18 course instances working on their trainings and artifacts for their portfolios. The stacking certificates are auto-awarded when they complete the terminal course in the certificate. College certificates seamlessly integrate into the EC workforce credentialling system (Colorado Shines PDIS).

- CDEC is expanding apprenticeship opportunities into other related EC fields-Home visiting professionals' apprenticeship
- ➤ SB 23-087 Teacher Degree Apprenticeship

Working with CDE and 4-yr teacher prep program partners to find ways to incorporate this work into a great apprenticeship pathway leading to teacher licensure for P-12 professionals.



General Education Credential

CDHE's credentialing initiative addresses the following:

- Develop a roadmap for Colorado higher education institutions to create and implement GE credentials
- 2. Facilitate portability and transferability among higher education institutions
- 3. Highlight the identity and value of Colorado's general education program
- 4. Provide evidence of attainment of broadly applicable skills and competencies
- 5. Recognize early career and foundational academic achievements that promote student persistence, retention, and completion
- 6. Offer additional stackability toward two- and four-year degrees and encourage advanced study of foundational skills





LEARN AS YOU GO

Colorado Mountain College's Stackable Pathways to Degree
Completion

Dr. Kathryn Regjo, Vice President of Academic Affairs





ACADEMIC & CAREER COMMUNITIES







PROGRAMMING WITH "STACKABILITY" IN MIND

Culinary, Hospitality, and Outdoor Rec. & Leadership

AAS: Outdoor Leadership

Business and Information Technology

BAS: Leadership & Mgmt.

BS: Business Administration

AAS: Accounting

AAS: Information Technology (New Ways of Thinking!)

AAS: Paralegal

COP: IT, Paralegal, Real Estate

Human Services, Social Sciences, and Education

Pathway: Human Services

BA: Human Services

AA: Addiction Studies

COP: Certified Addiction Technician

COP: Certified Addiction Specialist

Pathway: Education

BA: Education

BA: ECE Pathway

Alternative Licensure (Bachelor

track)

AA: Elementary Education

AA/AAS: Early Childhood Education

COP: Early Childhood

COP: Translation and Interpretation (Currently under development)

Health Sciences and Public Safety

Bachelor of Science in Nursing

AA/AS: Health Sciences

AAS: Dental Hygiene (Fall 2024)

AAS: Radiology Technician (Ant. Fall

2024)

AAS: Surgical Technician

(Partnership)

AAS: Medical Assisting

COP: Phlebotomy

COP: Pharmacy Technician

COP: Medical Coding and Billing

COP: Certified Nurse Aid



PROGRAMMING WITH "STACKABILITY" IN MIND

Arts, Digital Media and Communications

BAS: Integrated Media

AAS: Photography

AAS: Digital Media

AAS: Graphic Design

COP: Digital Marketing and

Production

COP: Graphic Design

COP: Theatre & Event Production

Skilled Trades and Applied Technology

AAS: Multi-Occupational Trades

COP: HVAC

COP: Carpentry

COP: Soft Goods Manufacturing

COP: Welding

COP: Automotive

Heavy Equipment Course to Certification

COP: Ropeway Technician (Lift Maintenance) Level I and ii

Natural Sciences and Sustainability

BS: Ecosystem Science

BA: Sustainability Studies

AS: Ecosystem Science (and Environmental Science)

AA: Environmental Studies

COC: Sustainability Leadership

COP: Geographic Information

Systems





ESSENTIAL SKILLS CERTIFICATE

General Education Stackable Credential

GT CO1/CO2/CO3 Written Communication

1 course (3 credits)

GT MAI Mathematics

1 course (3-5 credits)

GT AH1-AH4 Arts & Humanities or

GT HII History or

GT SS1-SS3 Social & Behavioral Sciences

1 course (3-4 credits)

GT electives

2 courses (6 credits)

Plus ePortfolio

Certificate Total:

15 credits

(GT = Guaranteed Transfer)

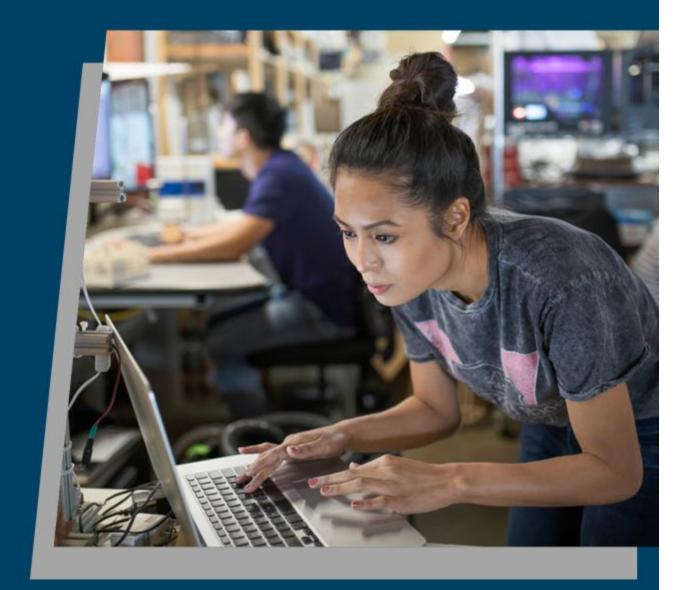




+

Education Design Lab

Behavioral Health Program Launch



Fac2Fac March, 202<u>4</u>

Behavioral Health with CCCS, EDL, and 181

Goals and Processes:

- Increase behavioral healthcare workforce in response to community need.
- Reduce barriers for students wanting to get into the field.
 - Learner Focused and Employer driven
- Highly collaborative and interactive process (7 initial colleges and now the full 13),
 K-12 and CTE partners, industry partners, etc.
- State Agencies
 - Collaboration with CDHE and 192
 - Behavioral Health Administration (BHA)
 - Health Care Policy & Finance (HCPF)
 - Department of Regulatory Agencies (DORA)



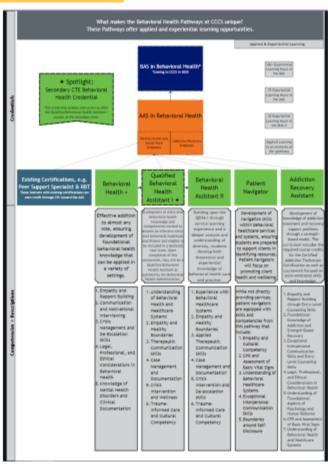
Stackable (L)earner Implementation

Awards (credit, non-credit, K-12, and post-secondary) Micro-credentials (5)

- Qualified Behavioral Health Assistant (I) *Medicaid Reimbursement
 - Bootcamp for existing professionals
- Behavioral Health Assistant (II)
- Behavioral Health +
- Patient Navigator
- Addiction Recovery Assistant

Associate of Applied Science Degrees (2)

- Mental Health and Social Work
- Addiction Recovery





Designed with

Colorado Community College System Behavioral Health Assistant - Qualified BHA

A Micro-Pathway to Become a Behavioral Health Assistant

<u>SUMMARY:</u> The *Behavioral Health Assistant* micro-credential ensures students develop entry-level behavioral health knowledge and competencies. Upon completion of this coursework, they will be a Qualified Behavioral Health Assistant as outlined by the Behavioral Health Administration. The curriculum includes entry-level skills and foundational knowledge about behavioral health and wellness, intercultural competency, therapeutic communication, case management, and crisis intervention.

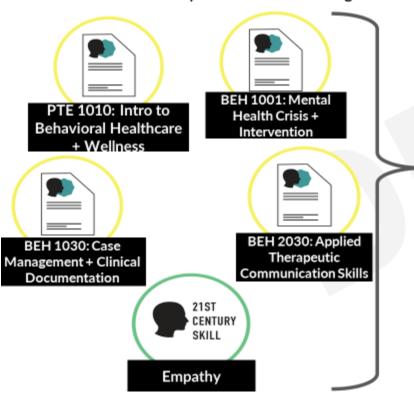
TOP SKILLS:

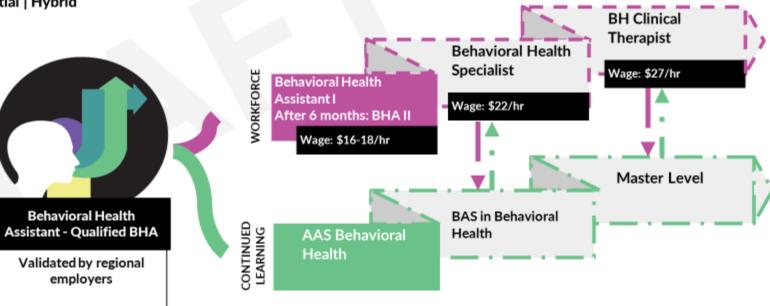
- Understanding of Behavioral Health and Healthcare Systems
- 2. Empathy and Healthy Boundaries
- 3. Therapeutic Communication Skills
- 4. Case Management and Documentation
- Crisis Intervention and Wellness
- 6. Trauma-Informed Care and Cultural Competency

FUTURE GROWTH OPPORTUNITIES

CREDENTIALS EARNED

6 months | 10 Credits towards higher credential | Hybrid





Medicaid Competencies: (Under supervision), these individuals will be able to do elements of: Wellness Promotion, Education, Community Needs Assessment, Screening, Referral, Crisis Management, Case Management, Orientation to Services, and Individual & Group Interventions

Next Steps

- 1. Bachelor of Applied Science Degree
- 2. Ongoing industry, learner, and regulatory agency collaboration
- 3. Statewide Articulation Agreements
- 4. Launch Planning





College of Health and Human Sciences (CHHS)

College of Engineering (7 programs)

CHHS (4 programs)

College of Business (4 programs)

College of Natural Sci (2 programs)

Nancy Richardson Design Center (est. 2019)

ACADEMICS

- STEM
- Transdisciplinary systems thinking
- Transdisciplinary workplace skills & mindsets
- Interdisciplinary technical skills
- Codesign / comm. engaged learning

All University
AUCC 3B & AUCC 3C

Face-to-Face Programs

- · Undergraduate Certificate in Design Thinking
- · Interdisciplinary Minor in Design Thinking
- Graduate Certificate in Human-Centered Design Thinking
- · Dual enrollment

PHASE 1

Fully online option to complete the existing undergraduate certificate and minor

PHASE 2

Stackable stand-alone certificates building to a minor and future degree

BUILDING

- · Academic Incubator
- Fabrication Labs
 - Prototyping
 - Woods
 - Metals
 - Imaging
 - Virtual reality
- Flexible classrooms
- · Exhibition spaces
- Collaborations spaces

All UniversityOpen to Everyone

Lead gift from Nancy and Curt Richardson

> Alumnisupported operations

Industry Partners

- Advisory
- Instructional
- Sponsored challenges

Student co-designed courses and instructional experiences

STAFFING

- · 5 full-time staff
- 13 industry instructors
- · 22 CSU instructors from 6 colleges

Graphic Design

Printmakg

Interior Arch.

Education

Mgmnt

Marketing

Landscape Arch.

Computer Science

Elec. & Comp Eng.



Minor in Interdisciplinary Design Thinking (21 cr.)

Capstone experience: IDEA 450 Design Thinking Collaborative (F2F) OR IDEA 455 Designing for Defense (F2F or online)

Design Thinking for Product Design

Prereq: IDEA 210 (3cr.)

Required (3cr.):

Low-Fi Prototyping

Electives (6cr.):

3d modeling

Papers

Woods

Metals

Textiles

Screen printing

Offered F2F only

Design Thinking for Experience Design

Prereq: IDEA 210 (3 cr.)

Electives (9cr.):

Mixed reality

Things that think

3d animation + story

Game design

Augmented reality

Community codesign

Offered F2F + online

Design Thinking for Storytelling & Vis. Communications

Prereg: IDEA 210 (3 cr.)

Electives (9cr.):

Digital imaging

Infographics

3d animation + story

Graphic noveling

Tech sketch + illustr.

Augmented reality

Community codesign

Offered F2F + online

Design Thinking Foundations (9 cr.)

IDEA 110 Design Your Life with Social Impact (AUCC 3C) + [NEW] IDEA 150 Design and Society (AUCC 3D) + IDEA 210 Introduction to Design Thinking (AUCC 3B)

Offered fully face-to-face, online, and dual enrollment



WWW.CREDENTIALASYOUGO.ORG



Info@credentialasyougo.org



https://credentialasyougo.org/newsletter-sign-up/



https://www.linkedin.com/company/credential-as-you-go/



https://twitter.com/CredentialYou

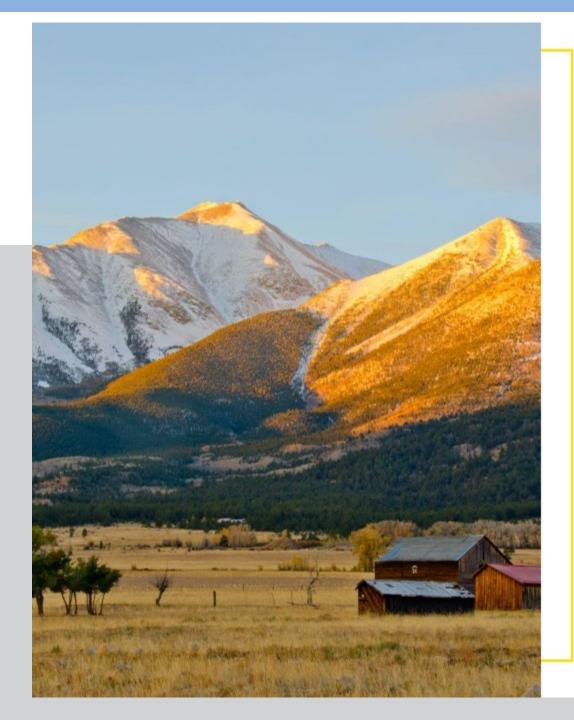


https://learnworkecosystemlibrary.com/

Lunch With Moderated Industry/Employer Panel and Discussion

Moderator: Katherine Keegan, Director of the Office of the Future of Work, Colorado Department of Labor and Employment (CDLE)

- Teresa Kostenbauer, member of the Colorado Commission on Higher Education and former Senior Manager, University Recruitment and Relations, Arrow Electronics
- Jessica Maiorca, Innovative Financing Consultant, CDLE, and former Business Agent, Office and Professional Employees International Union Local 2
- Karla Nugent, Chief Revenue Officer, Weifield Group Contracting
- Phoebe Phelps, HR Program Specialist, Banner Health



Office of Future of Work

- The Office of the Future of Work (OFW) was established through Executive Order B-2019-009 and codified through SB23-051 to raise awareness and identify policy and program solutions that prepare all Coloradans for the future of work. Key activities:
 - Conducting research to understand future of work trends and their impact
 - Sharing best practices, research, and data with the workforce development system
 - Leading key initiatives
 - Supporting and aligning with related efforts
 - Informing legislature and other stakeholders
- Key initiatives:
 - State Apprenticeship Agency (Apprenticeship Colorado)
 - Digital Literacy and Inclusion Initiative



What is the "future of work"?

The future of work refers to the impact of globalization, technological advances, changing demographics, and market forces on the work we do and how we do it.

These forces have led to a proliferation of low wage work, a digital divide, workforce shortages, and increased workforce transitions

As a result of these impacts, Colorado must:

- Develop future-ready workers with lifelong learning mindset with digital, human, and business skills
- Create more viable pathways out of low wage work
- Tap into untapped talent pools
- Develop sustainable and strategic talent pipelines

COLORADO'S WORK-BASED LEARNING CONTINUUM

Work-based learning is a continuum of activities that occur, in part or in whole, in the workplace, providing the learner with hands-on, real world experience.

LEARNING ABOUT WORK LEARNING THROUGH WORK LEARNING AT WORK Career awareness and exploration Career preparation supports career Career training occurs at a work site and helps individuals build awareness readiness and includes extended direct prepares individuals for employment. interaction with professionals from industry of the variety of careers available and provides experiences that help and the community. inform career decisions. Career Counseling Apprenticeship Clinical Experiences · On-the-job Training Credit-for-work Experiences Career Planning Career Fairs Internships Employee Development Career Presentations Pre-apprenticeship Industry Speakers • Industry-sponsored Project Supervised Entrepreneurship Informational Interviews Experience Mentoring Worksite Tours Project-based Learning **Education Coordinated Business Led**

OUTCOMES:

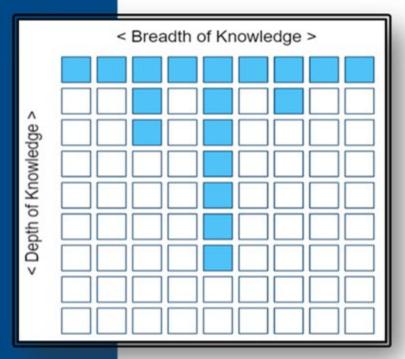
Skilled Talent for Business + Meaningful Careers for Students & Job Seekers



https://www.burningglass.com/researchproject/new-foundational-skills/

Future Ready Skills

"T-shaped" Workers



The New Foundational Skills of the Digital Economy



These 14 skills, already in wide demand by employers, command salary premiums and are crucial for workers who want to keep pace with a changing job market.







Open Pedagogy: From Concept to Classroom

At the 2024 conference we will explore open pedagogical practices, their impact and relationship to OER, and strategies for their implementation.

Free registration is open until May 1!

Conference website: bit.ly/2024oerconference

Please Enjoy a Short Break

From 1:30-145pm

Innovations in Credentialing Conference Breakout Sessions (1:45-2:45)

ALL BREAKOUT SESSIONS WILL BE HELD IN THE KING CENTER

- Innovations in General Education: CMC Essential Skills;
 CDHE Gen Ed Credentialing Work KC Room 201
- Innovations in Retro Award of Credentials: Colorado Re-Engaged Initiative; CSU Pueblo; CSU Global – KC Room 203
- The HLC Credentialing Lab KC Room 210
- Innovations in Apprenticeship and Work-Based Learning: CMC & RRCC – KC Room 211
- The Learn & Work Ecosystem Library KC Room 212

Post-Conference Survey

Please take a moment to fill out our brief "Post-Conference Survey" to help us gather feedback and guide next steps:

Spring 2024 Statewide Faculty
Conference: Post-Conference
Survey



Thank You!

Join us at Tivoli Union Brewery for further conversation!

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